

Justification and Approval
For
Limited Sources, Use of Multiple Award Schedule

1. Contracting Agency: Defense Human Resource Activity- Procurement Support Office
4800 Mark Center Drive, Alexandria, Virginia, 22350.
2. Authority Cited: 41 U.S.C. 251, *et seq.* and Title 40 U.S.C. 501, FAR 8.405-6 – Limited Sources – Brand Name, Multiple Award Schedule Program
3. Description of Supplies and Services: The Sexual Assault Prevention and Response Office (SAPRO) requires MicroStrategy Product Bundle 9.4.1v3 license renewal and the purchase of MicroStrategy Object Manager (OBJEC1) for the enhanced reporting capabilities, display and analysis of Defense Sexual Assault Incident Database (DSAID) data.
4. Description of Action: A Firm fixed price contract is planned with a period of performance of twelve months from date of award. FY15 Operating and Maintenance (O&M) funds are available in the total estimated amount of \$ [REDACTED].
5. Reason for Authority Cited:
 - a. SAPRO reports to Congress on Sexual Assault in the Military. Data for these reports is drawn from the DSAID system. The May 6, 2013 Secretary of Defense Sexual Assault Prevention and Response (SAPR) Strategic Plan, established five lines of efforts (LOEs) to guide and focus strategic planning efforts with corresponding objectives and end states. SAPRO utilizes the Business Intelligence (BI) tool Micro Strategy Product Bundle 9.4.1v3 which enables DSAID to become a more efficient, robust system that expands current capabilities beyond operational reports to include data visualization and dynamic, flexible dashboards and enable enhanced reporting capability that aligns to all LOEs. The current MicroStrategy Bundle was competed and awarded in FY 14 (H98210-14-F-0040). In addition, a change management tool is required to assess the impact of business intelligence application changes and migrate those changes between development, test, and production environments of DSAID from a single interface and from any geographic location. MicroStrategy Object Manager (OBJEC1) will significantly decrease time and risk of the system failure during migration.
 - b. The MicroStrategy Bundle has successfully met and can continue to meet the SAPRO BI tool requirements. SAPRO only requires renewal of the Bundle license in order to maintain the current operating procedures. The introduction of another BI tool at this time would cause unnecessary redevelopment of established data transfer processes between the DSAID base platform and the reporting database as well as cause additional cost to retest previously operational processes. Furthermore, in order for DSAID to continue to operate at top performance, changes to the tool must be minimized to prevent interruption which can only be done with the change management tool, MicroStrategy Object Manager.
 - c. Market Research determined that the MicroStrategy Bundle license renewal and purchase of the Object Manager are the only products which are capable of meeting the full requirement. Specifically, the Bundle is the only product compatible with the DSAID system platform, Entellitrak, and which supports Predictive Model Markup Language (PMML). The PMML is an important element for integration of DoD data gathered from existing surveys (e.g. Workplace

and Gender4 Relations Surveys) into the DSAID system. These products are only available from the manufacturer and its authorized product resellers.

6. Effort to Obtain Competition: Until such time as the requirement changes, the products becomes obsolete, or other products become available that can meet this requirement, this requirement will continue to be limited to the manufacturer and its authorized product resellers. This requirement will be posted on GSA E-buy.

7. Effort to remove barriers to/increase competition: SAPRO will continue to monitor the marketplace for new sources that may arise that can meet this requirement. For future new requirements, SAPRO will perform an in depth review of the market place to ensure that any and all barriers to competition are removed so that competition may be obtained to the maximum practicable extent.

8. Market Research: The results of the market research conducted of Small Business Association and scheduled GSA schedule vendors resulted in four possible sources: Architech Solutions, LLC; Trinus Corporation; NORTSTRAT Incorporated, which are Small Business; and ASM Research Inc. that offered and met the minimum specifications of MicroStrategy Product Bundle 9.4.1v3 license renewal and the purchase of the MicroStrategy Object Manager (OBJEC1) requirement available on the open market and all four vendors indicated they could provide the license renewal and the purchase of the Object Manager. Competitive Sources are available on GSA schedule/ESI would be best to purchase these products from GSA schedule and could be a Small business set-aside.

9. Interested Sources: Authorized resellers include ARCHITECH Solutions, TRINUS Corporation, NORTHSTRAT Incorporated and ASM Research Inc..

10. Other Factors: The current contract for the MicroStrategy Product Bundle 9.4.1 v3 (H98210-14-F-0040) will expire at the end of April 2015.