

**Justification and Approval for
Limited Sources-Brand Name, Multiple Award Schedule Program**

1. Contracting Agency: Defense Human Resource Activity- Procurement Support Office
4040 N Fairfax Dr Suite 120 Arlington, VA 22203

2. Authority Cited: 41 U.S.C. 251, *et seq.* and Title 40 U.S.C. 501, FAR 8.405-6 – Limited Sources – Brand Name, Multiple Award Schedule Program

3. Description of Supplies and Services: The Civilian Personnel Management Service (CPMS) requires web hosting service provider with expertise in developing, running, and managing a globally deployed network, while simultaneously providing consistently fast performance, increased availability and instant scalability for CPMS B2C websites, resulting in decreased site abandonment and improved conversion rates and customer satisfaction. The Web Hosting Services are required for:

Item	Website	Description
1	http://constitutionday.cpms.osd.mil , http://media.cpms.osd.mil	10GB of NetStorage, 2TB of monthly delivery
2	http://CPMS.osd.mil , http://www.GoDefense.com , http://www.DoDVets.com	14GB of NetStorage, 3TB of monthly delivery 1 Year

4. Description of Action: A firm fixed price contract is planned with a total estimated value of [REDACTED]. The Period of Performance will include a 12-month base period and two 12 month option periods for Item 2 only. FY 11 Operating and Maintenance (O&M) funds are available for the base period in the estimated amount of [REDACTED].

5. Reason for Authority cited:

a. In accordance with P.L. 108-447, CPMS, the Information Systems Division (ISD) and the Joint Leadership Development Division (JLDD) are tasked by the Department of Defense (DoD) to create and host the Constitution Day / Citizenship Day website for all DoD employees to visit on or about September 17th every year. Specifically, this law requires Federal agencies to provide new employees with educational and training materials on the U.S. Constitution as part of the new employee orientation materials; and provide all Federal agency employees educational and training materials on the Constitution. CPMS is also tasked with providing current Human Resources (HR) policy information and updates to the entire Department of Defense. When large media or PDF files are distributed to the customers, it causes substantial traffic network. The traffic created by the website visitors impedes all other CPMS network activities and brings other important network services to a crawl.

b. CPMS currently use Akamai's Dynamic Site Accelerator Service to deliver the Constitution Day / Citizenship Day website across the Internet at a location closest to the users. Akamai serves content for 13 of the 15 US Government cabinet level agencies and all of the

Department of Defense and currently deliver GCSS-AF (including my.AF.mil), AKO, USAREC, NKO, and Defense Media Activity (DMA). Akamai has the largest globally distributed acceleration network serving the Public Internet, as well as both NIPR and SIPRNet.

c. DISA requires all information traveling through the NIPRnet and SIPRnet be certified and accredited as part of the overall DoD Information Technology Security Certification and Accreditation Process (DIACAP). The objective of DIACAP is to establish a DoD standard infrastructure-centric approach that protects and secures the entities on DoD networks and systems. Akamai as the only known web content delivery service source that is accredited on the DISA network (DISN) and currently delivers DoD content on the public internet, secure internet, NIPRnet, and SIPRnet. The Defense Information System Agency's (DISA's) Gig Content Delivery Service (GCDS) fully leverages the Akamai delivery network has a DIACAP certified Authority to Operate (ATO). Obtaining a credible and ATO requires a comprehensive assessment of the management, operational, and technical security controls of all information systems involved in the process.

d. Akamai has successfully met CPMS's Web Hosting service requirement to date and CPMS does not anticipate a change in this requirement within the next three years.

6. Effort to Obtain Competition: Unless there is a change in the requirement, future acquisitions for these services will continue to be restricted to Akamai and its authorized service resellers. The requirement will be posted to GSA E-buy to obtain maximum competition among authorized resellers with GSA Schedule Contracts.

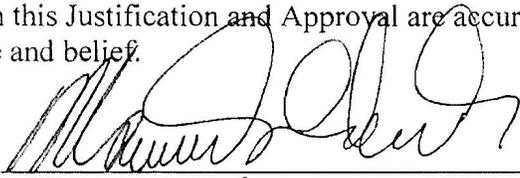
7. Effort to remove barriers to/increase competition: CPMS will continue to monitor the market place for competitive options to support the current requirement. As the Web Hosting sites reach the end of its useful lifecycle or should CMPS requirement change, CMPS will address the Government's minimum needs and conduct an in-dept market place analysis to ensure maximum completion is obtained.

8. Market Research: Market Research was performed utilizing Internet search engines, historical data, contact with various industry sources, and analyzing other agency contracts ie GSA. Research did not Therefore after conducting extensive market research, it has been determined that only Akamai or an authorized reseller can provide the Web Hosting Service support needed for CPMS web sites.

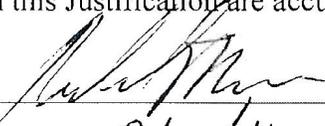
9. Interested Sources: Interested vendors with GSA Schedules include: Akamai and DLT Solutions.

10. Other Factors: The current web services Constitution Day / Citizenship Day contract ends September 16, 2011.

11. Technical Certification: I certify that the supporting data under my cognizance that are included in this Justification and Approval are accurate and complete to the best of my knowledge and belief.

Signature:  Date: 06 JUL 11
Typed Name/Title: MARK PATRICK, CHIEF ISSUANCE Office: ISD
BR

12. Requirements Certification: I certify that the supporting data under my cognizance that are included in this Justification are accurate and complete to the best of my knowledge and belief.

Signature:  Date: July 11, 2011
Typed Name/Title: Richard Marcon, FSD Chief Office: FSD

13. General Counsel Review: (Applicable to J&As for requirements at/above \$100,000)

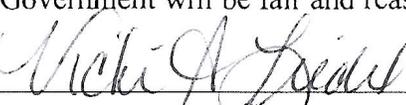
Based on the foregoing, this Justification is legally sufficient.

Signature: _____ Date: _____
Typed Name: _____ Office: _____

APPROVAL

Approval is granted subject to the availability of funds and provided that the products/services described herein have otherwise been authorized for acquisition.

14. Contracting Officer: I certify that the facts and representations included in this Justification are accurate and complete to the best of my knowledge and hereby determine that the anticipated cost to the Government will be fair and reasonable

Signature:  Date: 6 Jul 11
Typed Name: Vicki A. Liedel Office: FSD