

PRIVACY IMPACT ASSESSMENT (PIA)

PRESCRIBING AUTHORITY: DoD Instruction 5400.16, "DoD Privacy Impact Assessment (PIA) Guidance". Complete this form for Department of Defense (DoD) information systems or electronic collections of information (referred to as an "electronic collection" for the purpose of this form) that collect, maintain, use, and/or disseminate personally identifiable information (PII) about members of the public, Federal employees, contractors, or foreign nationals employed at U.S. military facilities internationally. In the case where no PII is collected, the PIA will serve as a conclusive determination that privacy requirements do not apply to system.

1. DOD INFORMATION SYSTEM/ELECTRONIC COLLECTION NAME:

EvenPLUS Platform

2. DOD COMPONENT NAME:

Department of Defense Human Resources Activity

3. PIA APPROVAL DATE:

Defense Support Services Center (DSSC)

SECTION 1: PII DESCRIPTION SUMMARY (FOR PUBLIC RELEASE)

a. The PII is: (Check one. Note: Federal contractors, military family members, and foreign nationals are included in general public.)

- From members of the general public From Federal employees
 from both members of the general public and Federal employees Not Collected (if checked proceed to Section 4)

b. The PII is in a: (Check one.)

- New DoD Information System New Electronic Collection
 Existing DoD Information System Existing Electronic Collection
 Significantly Modified DoD Information System

c. Describe the purpose of this DoD information system or electronic collection and describe the types of personal information about individuals collected in the system.

EventPLUS is a comprehensive data, learning, and event management system that supports DSSC programs and stakeholders' events. The system was originally developed and funded as an event management tool to bring uniformity to the National Guard and Reserve Components event management, implementation, and reporting, as well as its portfolio of programs for data, learning, and events management. The learning management system (LMS) provides opportunities for DSSC stakeholders (Service members, volunteers, and associated communities) to access a wealth of on-line training, to include congressionally mandated career readiness standards curriculum courses, military life-cycle classes, family member resiliency training and women's health and benefits. The system is used to register and approve attendees, report hours, track attendance, create event agendas, request funds and event support, and conduct post-event participant satisfaction surveys, as well as collect, store, and report pertinent event information. The data management capabilities include reporting capabilities from the LMS, the collection and tracking of ESGR Statement of Support Nominations, and the tracking of ESGR Patriot Award delivery.

The following additional capabilities are included as part of the centralized system: a content management system to make simple website changes (e.g. updating links, posting articles, etc.); SMS/telephony messaging services to receive attendee feedback and participate in attendee learning assessments; e-mail marketing services to share event information and resources and confirm and share registration information; and reporting and analytics in order to support DSSC's internal programs and external stakeholders (e.g. Reserve Component Program Managers and Event Planners).

Types of information to be collected include: Service affiliation, name, DoD Identification Number, date of birth, sex, phone number, email address, activation and mobilization dates, unit name, and home and unit address. In addition, employment information (type of employment, dates of employment) and employer information (past and current employer name address and phone number) will be collected to allow members of the National Guard and Reserve Component personnel and their family members to submit nominations for employer awards review any prior employer Uniformed Services Employment and Reemployment Rights Act instances, as well as allow civilian employers to request a statement of support.

d. Why is the PII collected and/or what is the intended use of the PII? (e.g., verification, identification, authentication, data matching, mission-related use, administrative use)

Mission Related

e. Do individuals have the opportunity to object to the collection of their PII? Yes No

(1) If "Yes," describe the method by which individuals can object to the collection of PII.

(2) If "No," state the reason why individuals cannot object to the collection of PII.

Individuals provide information voluntarily and are presented with a Privacy Act Statement at the point of collection. Failure to provide information, however, may inhibit participation in Defense Services Support Center (DSSC) events

f. Do individuals have the opportunity to consent to the specific uses of their PII? Yes No

(1) If "Yes," describe the method by which individuals can give or withhold their consent.

(2) If "No," state the reason why individuals cannot give or withhold their consent.

Individuals provide information voluntarily and are presented with a Privacy Act Statement at the point of collection. By providing the information the individual is consenting to the specific use outlined in the Privacy Statement and System of Records Notice. Failure to provide information may inhibit participation in DSSC events.

g. When an individual is asked to provide PII, a Privacy Act Statement (PAS) and/or a Privacy Advisory must be provided. (Check as appropriate and provide the actual wording.)

Privacy Act Statement Privacy Advisory Not Applicable

AUTHORITY: 10 U.S.C. 10502, Chief, National Guard Bureau; 38 U.S.C. 4301-4335, Employment and Reemployment Rights of Members of the Uniformed Services; 10 U.S.C. 10145, Ready Reserve: placement in; 10 U.S.C. 12302, Ready Reserve; Public Law 110-181, Section 582, Yellow Ribbon Integration; 20 CFR part 1002, Regulations Under the Uniformed Services Employment and Reemployment Rights Act of 1994; 10 USC Chapter 58, Benefits and Services for Members Being Separated or Recently Separated; DoD Instruction 1342.28, DoD Yellow Ribbon Reintegration Program; DoD Manual 7730.54-M, Vol.2, Reserve Components Common Personnel Data System (RCCPDS); Personnel Reports, and DoD Manual 7730.54 Vol. 1, and Reserve Components Common Personnel Data System: Reporting Procedures; DoD Instruction 1205.22 Employer Support of the Guard and Reserve (ESGR); DoD Instruction 1205.12, "Civilian Employment and Reemployment Rights for Service Members, Former Service Members and Applicants of the Uniformed Services."

PRINCIPAL PURPOSE(S): To facilitate comprehensive data, learning, and event management in support of DSSC program events and stakeholders.

ROUTINE USE(S): Routine uses may be found in the applicable system of records notice INGB 004, Joint Services Support System (JSS) at: <https://dpcl.d.defense.gov/Privacy/SORNsIndex/DOD-wide-SORN-Article-View/Article/608082/ingb-004/>. This SORN shall be replaced with "DHRA Event and Outreach management SORN" in the future as it is currently pending approval.

DISCLOSURE: Voluntary, however, failure to provide information may inhibit participation in Defense Services Support Center (DSSC) events.

h. With whom will the PII be shared through data/system exchange, both within your DoD Component and outside your Component?

(Check all that apply)

- | | | |
|---|----------|---|
| <input checked="" type="checkbox"/> Within the DoD Component | Specify. | Active, Guard and Reserve Service Components |
| <input checked="" type="checkbox"/> Other DoD Components (i.e. Army, Navy, Air Force) | Specify. | OSD program offices(Military Community and Family Policy, DHA, etc.) |
| <input checked="" type="checkbox"/> Other Federal Agencies (i.e. Veteran's Affairs, Energy, State) | Specify. | Department of Veterans Affairs, OPM, SBA, DOL |
| <input type="checkbox"/> State and Local Agencies | Specify. | |
| <input checked="" type="checkbox"/> Contractor (Name of contractor and describe the language in the contract that safeguards PII. Include whether FAR privacy clauses, i.e., 52.224-1, Privacy Act Notification, 52.224-2, Privacy Act, and FAR 39.105 are included in the contract.) | Specify. | Goldbelt Glacier, Affinity eSolutions Inc.
DoD Directive 8500.01 Cybersecurity, DoD Instruction 8510.01 DoD Risk Management Framework (RMF) for DoD Information Technology (IT), DoD Directive 5400.11 DoD Privacy Program, DoD 6025.18-R DoD Health Information Privacy Regulation, DoD 5200.2 R Personal Security Program, and Homeland Security Presidential Directive (HSPD) 12. |
| <input type="checkbox"/> Other (e.g., commercial providers, colleges). | Specify. | |

i. Source of the PII collected is: (Check all that apply and list all information systems if applicable)

- | | |
|--|---|
| <input checked="" type="checkbox"/> Individuals | <input checked="" type="checkbox"/> Databases |
| <input checked="" type="checkbox"/> Existing DoD Information Systems | <input type="checkbox"/> Commercial Systems |
| <input type="checkbox"/> Other Federal Information Systems | |

Information is collected directly from the individual when registering as a user or registering to attend an event or reporting their civilian employer information. Defense Manpower Data Center (DMDC) may also provide additional information about registrants, to validate the information collected directly from the Defense Eligibility and Enrollment Reporting System (DEERS) and provide eligibility information to the programs providing the services.

j. How will the information be collected? (Check all that apply and list all Official Form Numbers if applicable)

- | | |
|---------------------------------|--|
| <input type="checkbox"/> E-mail | <input type="checkbox"/> Official Form (Enter Form Number(s) in the box below) |
|---------------------------------|--|

- | | |
|---|--|
| <input type="checkbox"/> In-Person Contact | <input type="checkbox"/> Paper |
| <input type="checkbox"/> Fax | <input type="checkbox"/> Telephone Interview |
| <input checked="" type="checkbox"/> Information Sharing - System to System | <input type="checkbox"/> Website/E-Form |
| <input type="checkbox"/> Other (If Other, enter the information in the box below) | |

k. Does this DoD Information system or electronic collection require a Privacy Act System of Records Notice (SORN)?

A Privacy Act SORN is required if the information system or electronic collection contains information about U.S. citizens or lawful permanent U.S. residents that is retrieved by name or other unique identifier. PIA and Privacy Act SORN information must be consistent.

- Yes No

If "Yes," enter SORN System Identifier

SORN Identifier, not the Federal Register (FR) Citation. Consult the DoD Component Privacy Office for additional information or <http://dpcl.d.defense.gov/Privacy/SORNs/>
or

If a SORN has not yet been published in the Federal Register, enter date of submission for approval to Defense Privacy, Civil Liberties, and Transparency Division (DPCLTD). Consult the DoD Component Privacy Office for this date.

If "No," explain why the SORN is not required in accordance with DoD Regulation 5400.11-R: Department of Defense Privacy Program.

l. What is the National Archives and Records Administration (NARA) approved, pending or general records schedule (GRS) disposition authority for the system or for the records maintained in the system?

(1) NARA Job Number or General Records Schedule Authority.

(2) If pending, provide the date the SF-115 was submitted to NARA.

(3) Retention Instructions.

For Event Records (OSD 103-16): Temporary. Cut off Event/Project files upon completion of event. Destroy 10 years after cutoff.
 For Training Records (OSD 202-48.1): Temporary. Cut off when course is revised or discontinued. Destroy 40 years after cutoff.
 For Award Records (OSD 212-02): Temporary. Cut off annually, in the calendar year upon which the final determination (approval/disapproval) was made. Destroy 15 years after cutoff.
 For Messaging/Marketing Records (OSD 102-09): Temporary. Cut off and destroy when superseded or obsolete or when customer requests the Agency to remove the records
 For User-name Records (OSD 1601-02): Temporary. Cut off and destroy when business use ceases
 For Reporting and Analytic Records (OSD 101-01.2): Temporary. Cut off annually. Destroy 5 years after cutoff or discontinuance, whichever is first.

m. What is the authority to collect information? A Federal law or Executive Order must authorize the collection and maintenance of a system of records. For PII not collected or maintained in a system of records, the collection or maintenance of the PII must be necessary to discharge the requirements of a statute or Executive Order.

- (1) If this system has a Privacy Act SORN, the authorities in this PIA and the existing Privacy Act SORN should be similar.
- (2) If a SORN does not apply, cite the authority for this DoD information system or electronic collection to collect, use, maintain and/or disseminate PII. (If multiple authorities are cited, provide all that apply).
 - (a) Cite the specific provisions of the statute and/or EO that authorizes the operation of the system and the collection of PII.
 - (b) If direct statutory authority or an Executive Order does not exist, indirect statutory authority may be cited if the authority requires the operation or administration of a program, the execution of which will require the collection and maintenance of a system of records.
 - (c) If direct or indirect authority does not exist, DoD Components can use their general statutory grants of authority ("internal housekeeping") as the primary authority. The requirement, directive, or instruction implementing the statute within the DoD Component must be identified.

38 U.S.C. 4301-4335, Employment and Reemployment Rights of Members of the Uniformed Services; 10 U.S.C. 10145, Ready Reserve: placement in; 10 U.S.C. 10502, Chief, National Guard Bureau; 10 U.S.C. 12302, Ready Reserve; Public Law 110-181, Section 582, Yellow Ribbon Integration; 10 USC Chapter 58, Benefits and Services for Members Being Separated or Recently Separated; 20 CFR part 1002, Regulations Under the Uniformed Services Employment and Reemployment Rights Act of 1994; DoD Instruction 1205.12, "Civilian

Employment and Reemployment Rights for Service Members, Former Service Members and Applicants of the Uniformed Services."; DoD Instruction 1205.22 Employer Support of the Guard and Reserve (ESGR); DoD Instruction 1342.28, DoD Yellow Ribbon Reintegration Program; DoD Manual 7730.54-M, Vol.2, Reserve Components Common Personnel Data System (RCCPDS): Personnel Reports, and DoD Manual 7730.54 Vol. 1, and Reserve Components Common Personnel Data System: Reporting Procedures

n. Does this DoD information system or electronic collection have an active and approved Office of Management and Budget (OMB) Control Number?

Contact the Component Information Management Control Officer or DoD Clearance Officer for this information. This number indicates OMB approval to collect data from 10 or more members of the public in a 12-month period regardless of form or format.

Yes No Pending

(1) If "Yes," list all applicable OMB Control Numbers, collection titles, and expiration dates.

(2) If "No," explain why OMB approval is not required in accordance with DoD Manual 8910.01, Volume 2, " DoD Information Collections Manual: Procedures for DoD Public Information Collections."

(3) If "Pending," provide the date for the 60 and/or 30 day notice and the Federal Register citation.

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