

# *Welcome to the Defense Human Resources Activity Industry Outreach Symposium Small Business Event*

*in partnership with*



Procurement Technical Assistance Center



# Welcome from William H. Booth, Director, DHRA

Mr. Booth, a member of the Senior Executive Service, is the Director, Defense Human Resources Activity (DHRA), reporting to the Under Secretary of Defense for Personnel and Readiness (USD(P&R)). In this capacity, he has direct oversight for all operational activities across the Field Activity's organizations. Mr. Booth is responsible for DHRA enterprise-wide planning, programming, resource analysis, operational policy, and operational execution for all DHRA organizations.

Immediately prior to this assignment, Mr. Booth served as the Assistant Deputy Under Secretary of the Air Force, Management and Assistant Air Force Deputy Chief Management Officer, Pentagon, Washington, DC. Mr. Booth holds a Masters of Arts in Business Management from Central Michigan University and a Bachelor of Industrial and Systems Engineering from the Georgia Institute of Technology. Mr. Booth retired from the Air Force after more than 28 years, serving in a wide variety of positions of increasing responsibility at wing, major command, combatant command, and Headquarters.



# Event Housekeeping

- The presentation slides will be posted as a PDF on the eCenter where you registered, attached at the bottom of the event description. You do have to be logged in to see it but can use the auto login link in your reminder email as a shortcut to get there
- Questions for the speakers are encouraged and will be read at the conclusion of each presentation:
  - Please type them in the **Questions section** (not the chat box).
  - If your question is for a presenter other than the one speaking, please include the Center or presenter name with your question.
  - Questions should be relevant to presentation and not about marketing your firm.
- Presenters: Please unmute yourself and start camera when it is your time to speak to respond to questions

# Agenda

- Welcome
  - **William H. Booth, Director, Defense Human Resources Activity**
- Event Housekeeping
- Introduction to DHRA
- Enterprise Acquisition Overview, DHRA Enterprise Operations Center
  - Sheila Smith, Director, Enterprise Acquisition Division
  - John Rowland, Deputy Director, Enterprise Acquisition Division
- Small Business Overview
  - Tammy J. Proffitt, Director, Office of Small Business Programs
- Vendor Engagement
  - Thomas R. Serrano, Associate General Counsel, DHRA
- BREAK
- Mission and Opportunity Brief –
  - Defense Manpower Data Center (Q&A)
  - **Diversity Management Operations Center (Q&A) MOVED TO OCT. 20**
  - Sexual Assault Prevention and Response Office (Q&A)
  - Defense Suicide Prevention Office (Q&A)



# Leadership and Mission



## Headquarters



*William H. Booth*  
Director, DHRA



*Jeffrey R. Register*  
Deputy Director, DHRA

### Defense Manpower Data Center



*Michael Sorrento*  
Director

### Defense Civilian Personnel Advisory Service



*Daniel Hester*  
Director

### Defense Support Services Center



*William Mansell Jr.*  
Director

### Defense Personnel Analytics Center



*Mark Breckenridge*  
Director

### Diversity Management Operations Center



*Clarence Johnson*  
Director

### Sexual Assault Prevention & Response Office



*MG Clement Coward*  
Director

### Defense Suicide Prevention Office



*Dr. Karin Orvis*  
Director

### DHRA Enterprise Operations Center



*Katrina L. Logan*  
Director

# Our Value to Department of Defense



DHRA has been executing and enhancing high-impact, people-focused programs spanning DoD since 1996. DHRA delivers world-class services through disciplined business acumen, tightly optimized processes, and secure personnel data and systems. DoD has continued to expand its reliance on DHRA through the transfer or centralization of key Department-wide programs.

**Today, every member of the DoD is supported by DHRA's services.**

- As a field activity, DHRA, supports policy development by performing cutting-edge research and expert analysis, supports readiness and departmental reengineering efforts, manages the largest automated personnel data repositories in the world, prepares tomorrow's leaders through robust developmental programs, supports recruiting and retaining the best and brightest, and delivers both benefits and critical services to warfighters and their families.
- Beyond its own workforce, DHRA supports a broad network of highly valued Service members, DoD civilians, and volunteers who work in partnership with DHRA to achieve mission success.

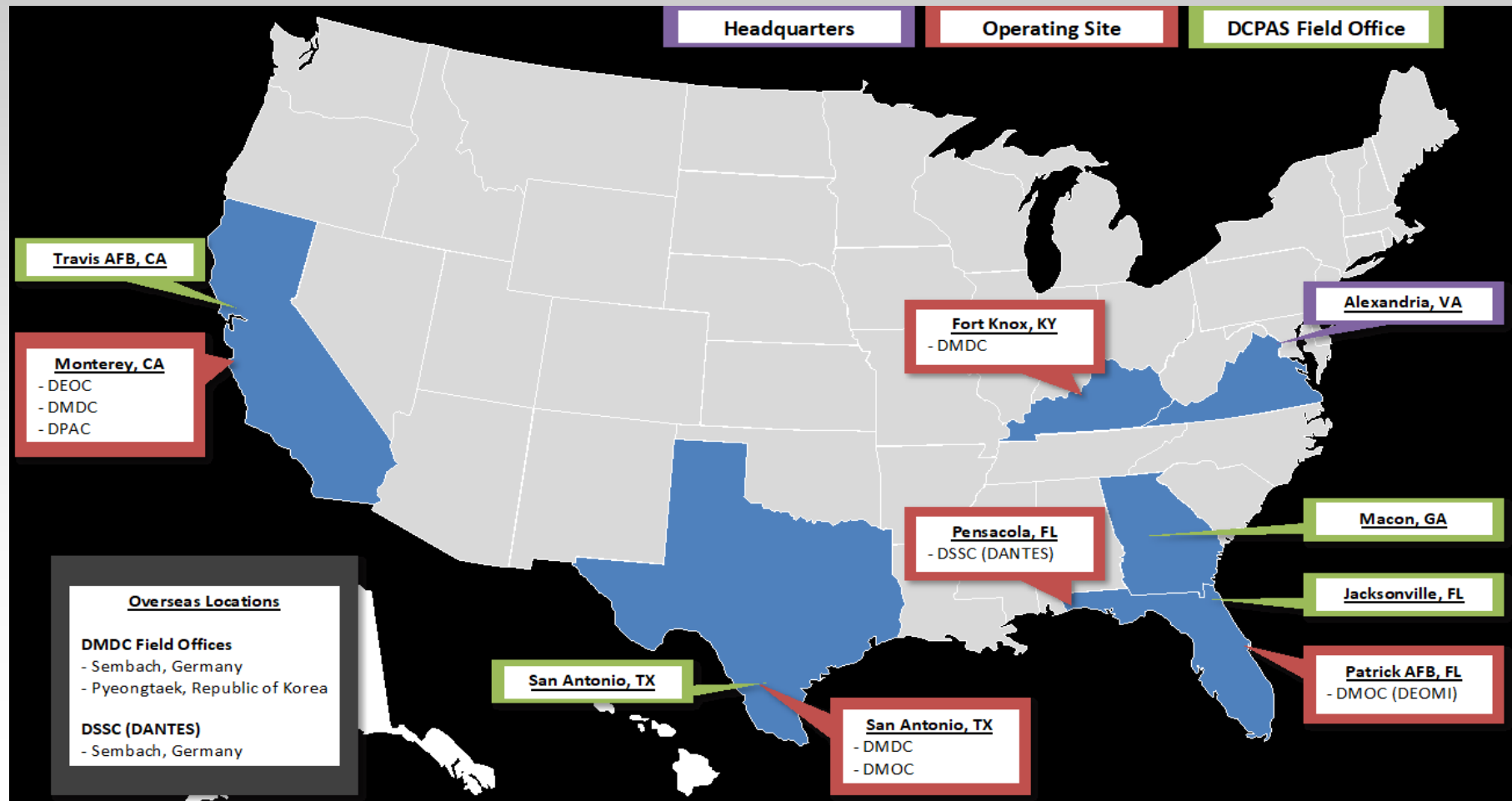
**Providing friction-free services so customers can stay focused on their missions**

# DHRA Posture



DHRA is postured worldwide to provide timely services to its stakeholders and customers.

## OPERATING LOCATIONS



# DHRA Enterprise Operations Center

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## Enterprise Acquisition Division (EAD)



October  
2021





# Enterprise Acquisition Division

## Our Leadership

Sheila A. Smith, Director, EAD

John R. Rowland, Associate Director, EAD

\*Valerie C. Gaines, Head of Contracting Activity (HCA)

## Our Mission

Provide acquisition, procurement, grant, and MIPR support to DHRA Centers of DoD enterprise-wide mission programs.

## Our Priorities

We provide efficient, professional and proactive acquisition support by using appropriate contract vehicles to maximize the Centers' missions in support of Service members and their families within a timely manner and reasonable cost.

We aggressively recruit, retain, and supplement our acquisition professionals to properly resource our organization to consistently meet our customers' dynamic mission requirements.



# The Evolution of EAD

December 2007 – USD(P&R) Approved Establishment of DHRA PSO

July 2008 – PSO Director On-Board

October 8, 2009 – Contract Authority Granted

November 17, 2009 – Competition Advocate Appointed

December 4, 2009 – GPC Authority Granted

December 23, 2009 – First Contract Awarded

April 1, 2010 – GPC Program Launched

October 18, 2010 – First PMR Review

May 17, 2011 – Grant and Cooperative Agreement Authority Granted

October 2016 – Changed designation from PSO to PK

June 2019 – Changed designation from PK to Contracting and Financial Operations

December 2020 – Changed designation to Enterprise Acquisition Division



# Initiatives & Commonly Used Vehicles

## Initiatives

- Support acquisition planning & enterprise-wide forecasting
- Move start/completion dates off of fiscal year-end
- Review efficiency of MIPR processing
- Training Contracting Officer's Representatives (CORs)
- Category Management

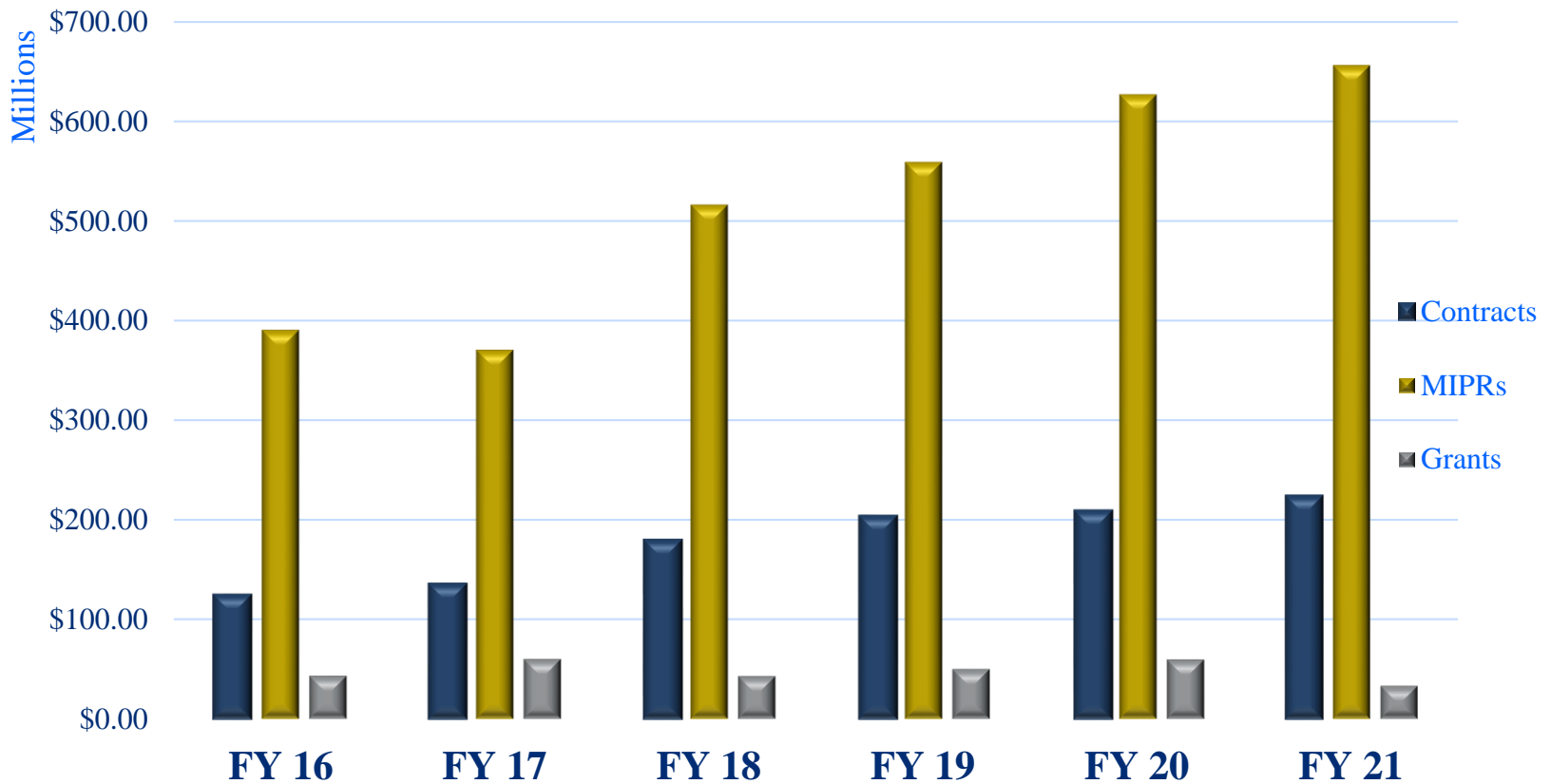
## Commonly Used Vehicles

- GSA OASIS
- GSA FSS (PSS, IT70)
- NASA SEWP
- NIH's CIO SP3
- HCaTS



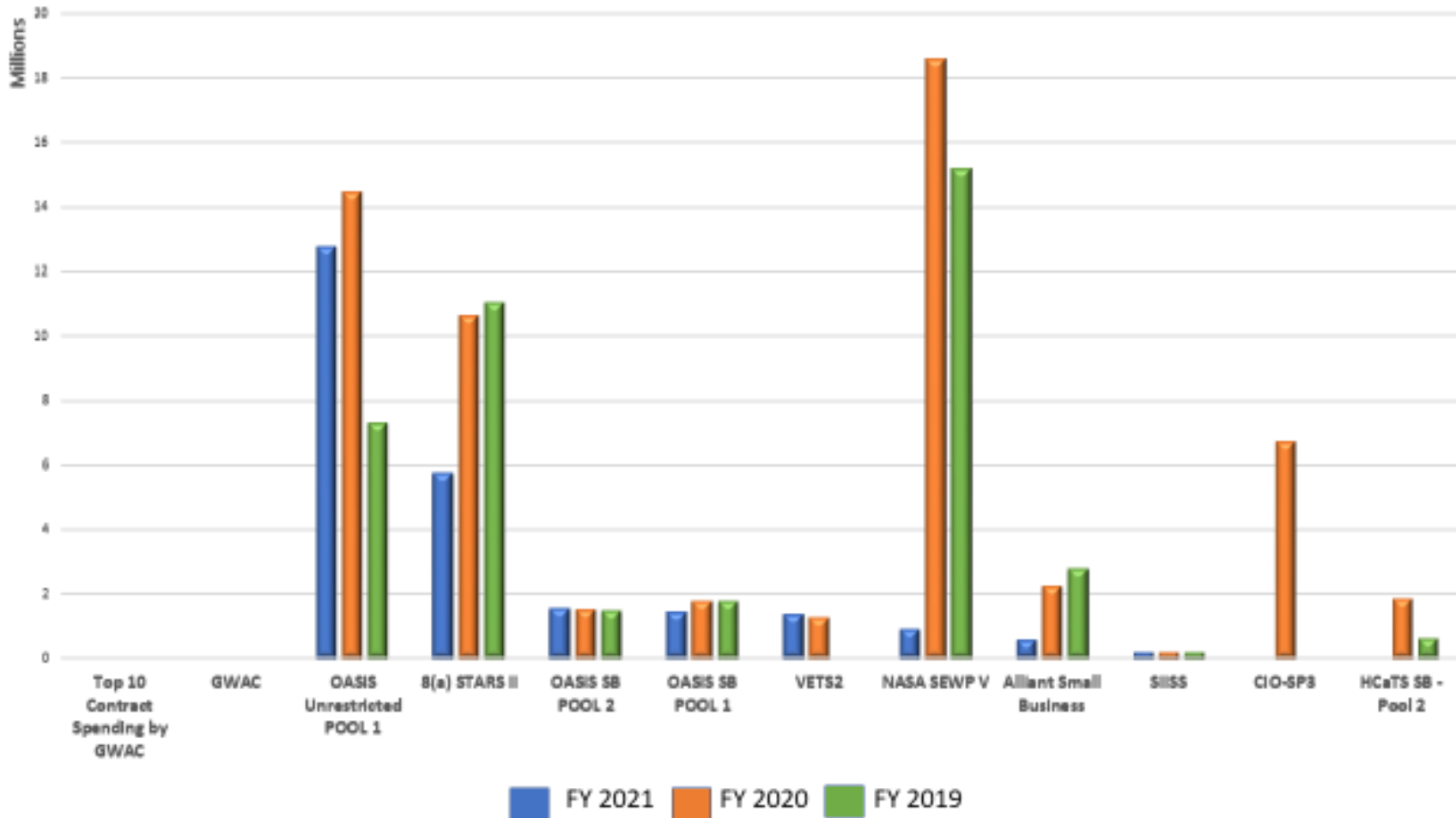
# Grant, MIPR, and Contract Actions

Total by Dollars





# Commonly Used Vehicles







# Most Common Supplies & Services

The following list is a sample of what the DHRA buys:

- Administrative Support Services (including front desk, executive support, correspondence and records management)
- Marketing and Outreach (including advertising, survey research, opinion polling)
- Information Management/Information Technology
- Program Management Support
- Helpdesk Services

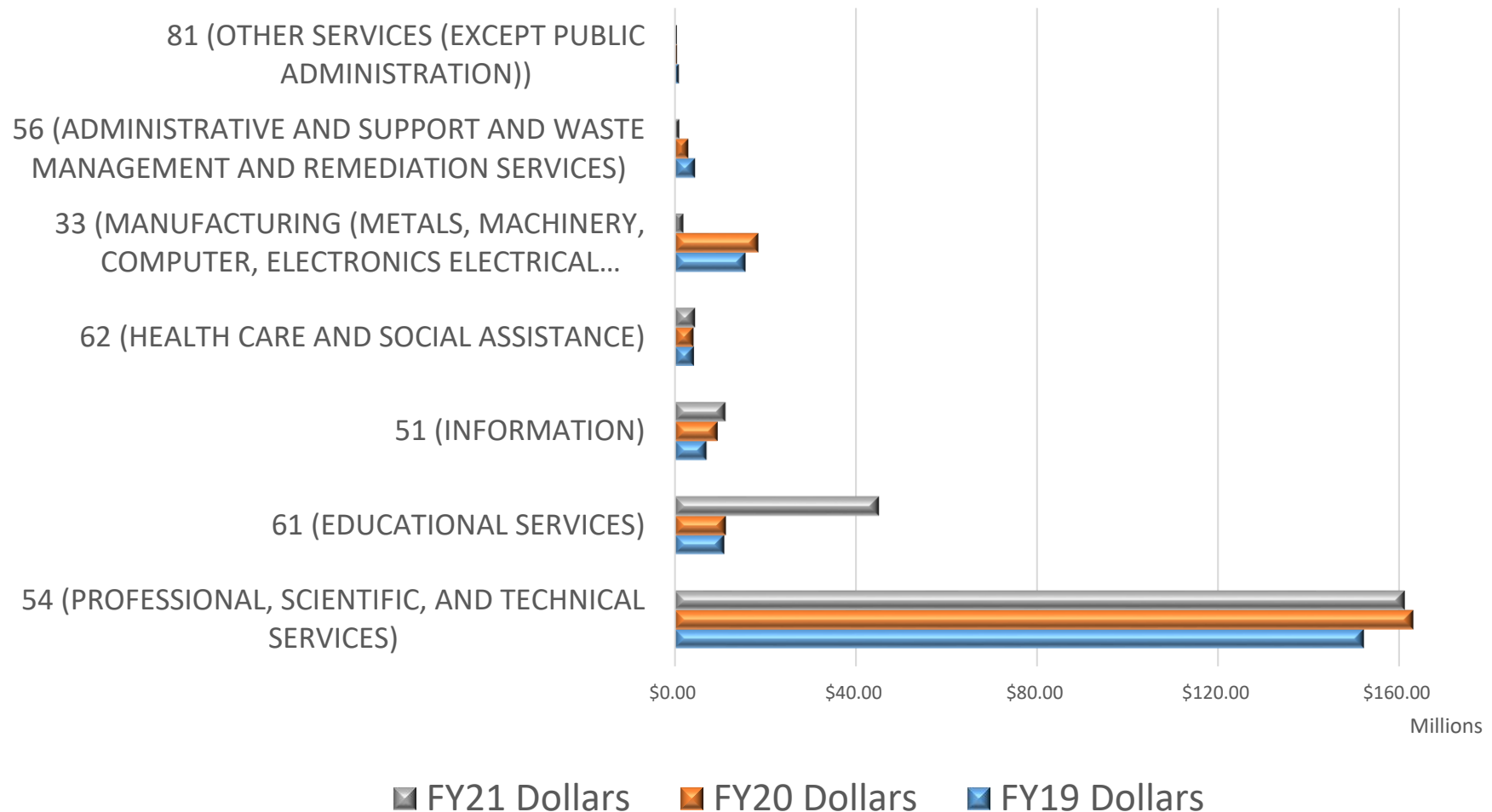


# Top NAICS (FY21)

54	PROFESSIONAL, SCIENTIFIC, AND TECHNICAL SERVICES
61	EDUCATIONAL SERVICES
51	INFORMATION
62	HEALTH CARE AND SOCIAL ASSISTANCE
33	MANUFACTURING (METALS, MACHINERY, COMPUTER, ELECTRONICS ELECTRICAL TRANSPORTATION EQUIPMENT, FURNITURE, MISCELLANEOUS)
56	ADMINISTRATIVE AND SUPPORT AND WASTE MANAGEMENT AND REMEDIATION SERVICES
81	OTHER SERVICES (EXCEPT PUBLIC ADMINISTRATION)
48	TRANSPORTATION
71	ARTS, ENTERTAINMENT, AND RECREATION
42	WHOLESALE TRADE
72	ACCOMMODATION AND FOOD SERVICES

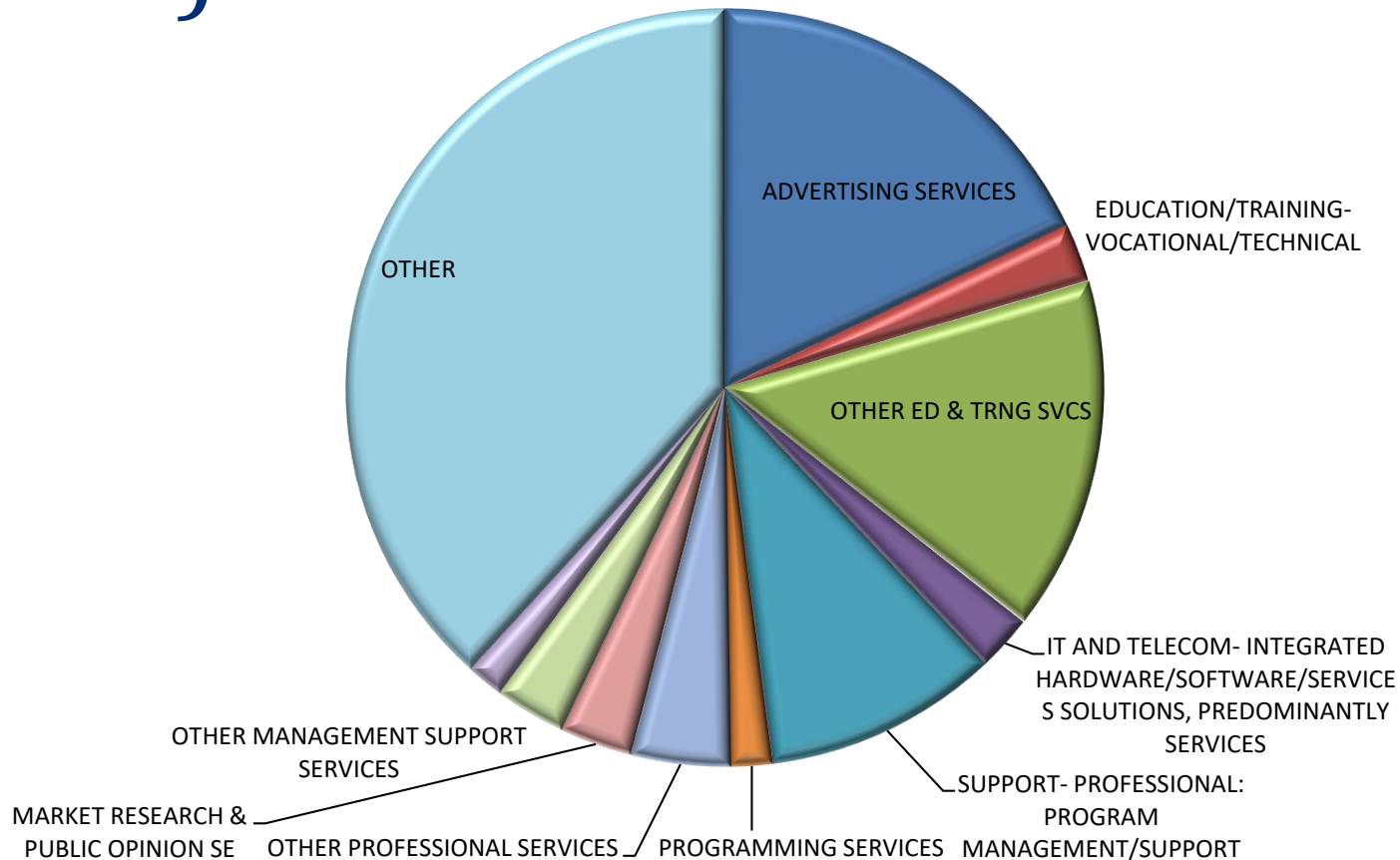


# Top NAICS Codes (FY19, 20, 21)





# Top 10 PSCs by Obligation (FY21)





# Doing Business with DHRA – EAD Perspective

Provide serious responses to Requests for Information (RFI), Sources Sought Notices, Draft RFPs and offer input

- Tailor it to the specific project in the notice
- Helps us to identify errors/ambiguities
- Ask questions

Ensure your organization is registered in the System for Award Management (SAM), includes up-to-date information and includes all NAICS codes under which you qualify as a small business.

Use debriefings wisely – allows you to improve for next time

Direct marketing communications and requests for meetings to the Office of Small Business Programs

- Allows contracting staff to focus on work of acquiring goods and services (in environment of shortened budget cycles)
- Ensures fairness in overall industry communications



# Office of Small Business Programs



**VISION:** Foster a robust small business culture that values the agility, affordability, and innovation small business offers to the DHRA Enterprise and our customers.

**MISSION:** To ensure small business opportunities are a priority in all DHRA acquisitions. Promote and facilitate strategies which allow small businesses to add value, innovation, and efficiency to our diverse efforts in support of the warfighter.

**Doing Business with DHRA** • <https://www.dhra.mil/sb>

- Register for our Small Business Vendor Database
- Review the DHRA Strategic Plan and Forecast of Opportunities
- Respond to Sources Sought Notices/Request for Information
- Use OSBP as an advocate and resource

## **INITIATIVES:**

- Small Business Innovation Research Pilot Program
- Utilization of small business participation plans / evaluation criteria
- Integrated with consolidation team to ensure consideration of small business

# DHRA Small Business Achievements



Goal and achievement % is based on Small Bus eligible spend; \*FY21 data not finalized

	FY2021*	FY2020	FY2019
	<i>Goal 42%</i>	<i>Goal 42%</i>	<i>Goal 50%</i>
Small Business	32.1%	48.39%	50.58%
	\$72.9M/352 Actions	\$100.8M /451Actions	\$98.8M/ 412 Actions
Small Disadvantaged Bus	23.4%	29.87%	29.60%
GOAL: 5%	\$53.3M / 196 Actions	\$62.2M / 234 Actions	\$57.8M/ 223 actions
Woman-Owned Small Business	5.21%	8.49%	8.6%
GOAL: 5%	\$11.84M /118Actions	\$17.7M / Actions	\$16.8M / 141 Actions
Service-Disabled VeteranOwned SB	8.24%	9.19%	7.7%
GOAL: 3%	\$18.7M / 48 Actions	\$19.2M / 5/2 Actions	\$15M / 37 Actions
HUBZone	2.06%	2.42%	1.94%
GOAL: 2.2%	\$4.68M / 14 Actions	\$5M / 17 Actions	\$3.8M / 9 Actions

# Small Business Updates



- The Office of Federal Procurement Policy is introducing Category Management methodology changes:
  - Measure Spend Under Management (SUM) progress as a % of overall obligations in the same FY (vs dollars); SDB, SDVOSB, WOSB, HUBZone, and 8(a) businesses will earn automatic SUM Tier 2 – SB credit
  - Measure Best-in-Class (BIC) progress as a % of overall obligations in the same FY; this is a shift from prior-year measurements in dollars
  - Focus more on increasing small business participation in SUM & harmonizing CM and small business goaling.
  - Policy discussions are underway and guidance forthcoming on how to advance small business participation aligned to Executive Order 13985, On Advancing Racial Equity and Support for Underserved Communities Through the Federal Government
- DoD is seeking comments on how to remove barriers to contracting with us. Industry is encouraged to respond to the [Federal Register Notice](#) by October 25<sup>th</sup>.

# Small Business Updates



- Every federal contractor and potential federal contractor must fully understand the requirements of **Executive Order 14042, “Ensuring Adequate COVID Safety Protocols for Federal Contractors,”** dated September 9, 2021, which directs agencies to include a clause in certain contracts to ensure that contractors comply with all guidance for contractor and subcontractor workplace locations published by the Safer Federal Workforce Task Force. For more information, visit the pages below. The Defense Pricing & Contracting (DPC) COVID-19 page has a comprehensive library of COVID-related material for the contracting community.
- Class Deviation:  
<https://www.acq.osd.mil/dpap/policy/policyvault/USA001998-21-DPC.pdf>
- Safer Federal Workforce Task Force Webpage:  
<https://www.saferfederalworkforce.gov/contractors/>
- DPC COVID-19 Webpage:  
<https://www.acq.osd.mil/dpap/pacc/cc/COVID-19.html>

# Small Business Updates



- DoD OSBP offers [PROJECT SPECTRUM](#) to assist small businesses to understand, prepare and comply with the [Cybersecurity Maturity Model Certification \(CMMC\)](#) requirements.
- Look for innovation access to be a key DOD initiative, with a major focus on small business as small businesses lead the nation in innovation producing 16.5 times more patents than large patenting firms.
- We expect to see an increase in small business goals across the federal government in FY22 and beyond.





OFFICE  
*of*  
GENERAL COUNSEL

# Government Ethics

Presented By

Thomas R. Serrano

2021  
Industry Outreach Symposium



**THIS BRIEFING IS NOT LEGAL ADVICE—CONTACT YOUR ETHICS COUNSELOR  
OR CORPORATE COUNSEL**



# Training Objectives

Provide government perspective

Familiarize you with principles

Address specific topics concerning ethics  
and examples of ethical violations



# DoD Leadership Perspective



SECRETARY OF DEFENSE  
1000 DEFENSE PENTAGON  
WASHINGTON, DC 20301-1000

MAR 01 2021

## MEMORANDUM FOR ALL DEPARTMENT OF DEFENSE PERSONNEL

SUBJECT: Reaffirming Our Values and Ethical Conduct

As members of the Department of Defense who serve in or support the most powerful military in the world, we represent not only the determination of our country to secure its interests, but also the core values upon which this country and our armed forces were founded.

None of those values is new to us: honesty, integrity, character and selflessness all rank high on the list.

I know you treasure these values just as much as I do. I know you believe in them just as much as you believe in the oath you took – the promise you made – when you raised your right hand to serve. And I know I can count on you to conduct yourselves always in a manner that leaves no doubt of your fidelity.

That is the essence of ethical conduct. It is the work of making tangible our core values. It means demonstrating in real and meaningful ways the degree to which we take seriously our role as good stewards of the taxpayers' dollars and of their trust and confidence. And it means rededicating ourselves, constantly, to the privilege of being public servants.

I share President Biden's commitment to restoring and maintaining public trust in government.

But just as we cannot take our military might for granted, neither can we take ethical conduct for granted. We must practice and exercise ethical decision-making in the same manner and with the same alacrity that we practice and exercise other professional skills. It must become a daily task, a habit, if you will.

To that end, I offer here my expectations, for you and for me:

- All Department personnel, who are required to complete annual ethics training, shall do so no later than November 30 of this year. I expect leaders at every level to remain personally involved in leading this training.
- We will ensure the Department's financial and operational processes, reporting, systems, and data are accurate, reliable, and secure. As part of this commitment, we will continue to manage risks through the Risk Management and Internal Control Program.
- We will assess our work processes and the effectiveness of current internal controls in preventing fraud, waste, and abuse. And we will report and fix any problems we encounter along the way.



OSD001494-21/CMD002355-21

- Finally, we will make ethical decision-making an integral part of our daily conversations, meetings, and engagements. We must ask ourselves at every point in our processes and procedures: Is this the right thing to do...and are we going about it in the right way?

Every day and in all things, it is within our power to choose how we live up to our core values and the expectations of our fellow citizens. I know you share my commitment to making those choices in the most stringent – indeed, the most ethical – of ways.

As I said on my first day in office, I am proud to be on your team.



## General Do Principles of Public Service

Do

place loyalty to the Constitution, the laws, and ethical principles above private gain.

Do

Act impartially to all groups, persons, and organizations.

Do

Give an honest effort in the performance of your duties.

Do

Protect and conserve Federal property.

Do

Disclose waste, fraud, abuse, and corruption to appropriate authorities.

Do

Fulfill in good faith your obligations as a citizen, and pay your Federal, State, and local taxes.

Do

Comply with all laws providing equal opportunity to all persons, regardless of their race, color, religion, sex, national origin, age, or handicap.



## General Don't Principles of Public Service

DO  
NOT

use public office for private gain.

DO  
NOT

use nonpublic information to benefit yourself or anyone else.

DO  
NOT

solicit or accept gifts from persons or parties that do business with or seek official action from DoD (unless permitted by an exception).

DO  
NOT

make unauthorized commitments or promises that bind the government.

DO  
NOT

use Federal property for other than authorized activities.

DO  
NOT

take jobs or hold financial interests that conflict with your government responsibilities.

DO  
NOT

take actions that give the appearance that they are illegal or unethical.



# Gifts From Outside Sources

**RULE:** You may NOT accept a gift given because of your official position or by a prohibited source.

It is always **IMPERMISSIBLE** to accept a gift in return for being influenced in the performance of an official act (this is a BRIBE), solicit or coerce the offering of a gift, accept a gift so frequently that a reasonable person would think you're using your office for private gain, or accept a gift in violation of a statute.



# What's a Gift?

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Anything of value!





## What's Not a Gift?

- ✓ Modest items of food and refreshments (i.e., coffee and donuts) when not served as a meal.
- ✓ Prizes in contests open to the public.
- ✓ Greeting cards and items with little intrinsic value, such as plaques, certificates, and trophies, intended only for presentation.
- ✓ Commercial discounts available to the public or to all Government civilian or military personnel.
- ✓ Free attendance (including a meal) to an event provided by the event sponsor on any day you are assigned to present information on behalf of DoD.
- ✓ Anything the Government acquires by contract or otherwise legally accepts.
- ✓ Anything for which you pay market value.



## Gifts that you may Keep

- ✓ Gifts valued at \$20 or less, but not cash or investment interests and not more than \$50 in total from one source in a year.
- ✓ Gifts motivated by personal relationships.
- ✓ Certain discounts and similar benefits offered by professional organizations, groups unrelated to Government employment (e.g., AARP), and by a non-prohibited source to any group not determined on the basis of rank, responsibility, or pay.



# Conflicting Financial Interests

**CRIMINAL RULE:** You may NOT do government work on a particular matter that will affect the financial interest of:

- You
- Your Spouse
- Your Minor Children
- Your General Partner
- Organizations with which you're negotiating or have an arrangement for future employment
- Any organization for which you serve as an employee, officer, director, trustee, or general partner



# Impartiality in Performing Official Duties

**RULE:** Maintain your impartiality. Do NOT participate in any particular DoD matter if:

- The matter is likely to affect the financial interest of a member of your household or a person with whom you have a “covered relationship” is involved in the matter.
- A reasonable person with knowledge of the relevant facts could question your impartiality.



# Misuse of Position

**RULE:** You may NOT use, or permit the use of, your Government position, title, or any authority associate with your office:

- To induce or coerce another person to provide any benefit to you or anyone with whom you are affiliated.
- To imply that DoD or the Government endorses personal activities.
- To endorse any product, service, or enterprise, except as provided by statute or regulation.



# Outside Activities

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**RULE:** If you file a financial disclosure report (OGE Form 278e or 450), you need your supervisor's prior written approval before you engage in business activity or compensated employment with a DoD "prohibited source".

**RULE:** You may NOT have outside employment or activities that would materially impair your ability to perform your official duties.



# Seeking Employment

**RULE:** If you are seeking non-Federal employment (i.e., sending resumes to select employers), you may not do Government work on a particular matter that will affect the financial interests of any of your prospective employers and you must give a written disqualification statement to your supervisor.





# Resources

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Office of Government Ethics (OGE) website:

- [www.OGE.gov](http://www.OGE.gov)

OSD Standards of Conduct Office (SOCO) website:

- [http://ogc.osd.mil/defense\\_ethics/](http://ogc.osd.mil/defense_ethics/)

DHRA's Ethics SharePoint site:

- <https://dhra.deps.mil/dod/dhrahq/SitePages/Ethics.aspx>



Office of General Counsel

# Questions

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# Break Time



**See you in 10 minutes.  
(10:30am)**



# **Defense Manpower Data Center Overview**

***Presented by:***  
***Sam Yousefzadeh***  
***Deputy Director, DMDC***



# DoD Organizational Structure

Under Secretary of  
Defense (USD)  
Personnel &  
Readiness (P&R)

Defense Human  
Resources Activity  
(DHRA)

DMDC



**Michael  
Sorrento**  
*Director*



**Sam  
Yousefzadeh**  
*Deputy Director*



## DMDC's ROLE

- Serves as the **central source** for **identifying, authenticating, authorizing, and providing information** on personnel during and after their affiliation with DoD
- **Provides** one, central access point for **information and assistance** on **DoD entitlements, benefits, and medical readiness** for all **uniformed service members, their families, DoD civilians, and contractors**
- **Collects, provides, and utilizes** this **information** for the **benefit of decision makers** in the DoD and other government agencies
- **Human Resource (HR) IT service provider** for the Department of Defense and Portfolio Manager for DHRA/ USD(P&R)
- **DHRA CIO** and the **Authorizing Official** for all **DHRA IT systems**



# DMDC – A Global Organization

## Global Office Locations

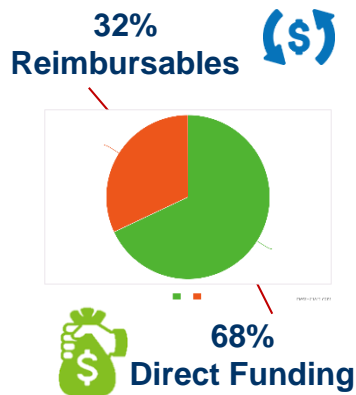


## Personnel



- 341 DoD Civilian
- 1450+ Contractors
- 3 Military
- 10 Service Component Liaisons

## Budget



## DMDC By The Numbers

**50m+**  
Personnel  
Records

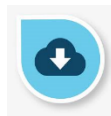


**4.2m**  
*Defense Travel  
trips supported  
annually  
(FY19)*



**90,000+**  
Customer Contact  
Center inquiries per  
month

**10,000+**  
Fulfilled data  
request per year



**2,360**  
Deployed RAPIDS  
Stations worldwide



**1,100**  
Active Support  
Agreements  
with DMDC Customers



**22**  
Defense Business Systems  
Supported



# DMDC Service Across a Lifetime



## Recruitment & Onboarding

- Military Recruiter Information Systems (MRIS)
  - High Schools
  - Recruit Market
  - Reenlist
- Prior Service Military
- Financial Readiness (Military Lending Act (MLA) / Servicemember Civil Relief Act (SCRA))
- TRICARE Enrollment



## Career Development, Deployment, Awards & Medals

- Family Advocacy Program Severity Scale (FAPSS)
- Overseas Housing (OHA)
- Joint Officer Management
- Joint Qualification System (JQS)
- Joint Manpower Information System (JMIS)
- Base & Housing (BAH)
- General Officer / Flag Officer Promotion (GOFO)



## Retirement

- Transition Assistance Program (TAP)
- Veterans Opportunity to Work (VOW) Act Compliance
- eForm
- Veterans Military Experience & Training (VMET)
- Defense Personnel Record Information System (DPRIS)
- Military Mortality Database (MMDB)



Healthcare, Education, Life Insurance, Morale Welfare, and Recreation (MWR) Benefits

Defense Civilian Personnel Data System

### REPORTING



- Military Performance Scorecard (MPM)
- Unit Identification Code Search System (UICSS)



### SPECIAL PROGRAMS

- Federal Parent Locator (FPLS)
- Special Immigrant Visa (SIV)

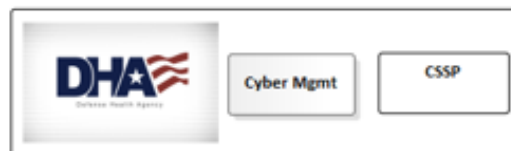
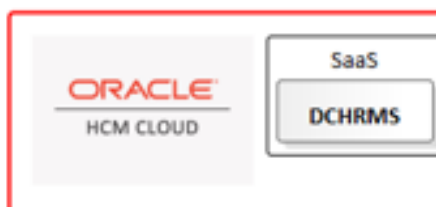
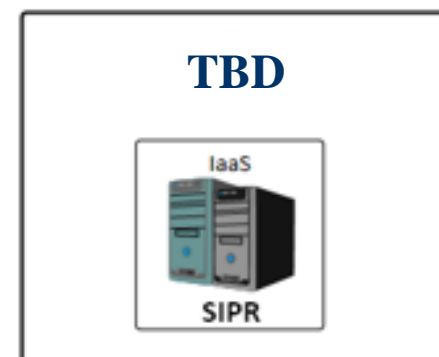
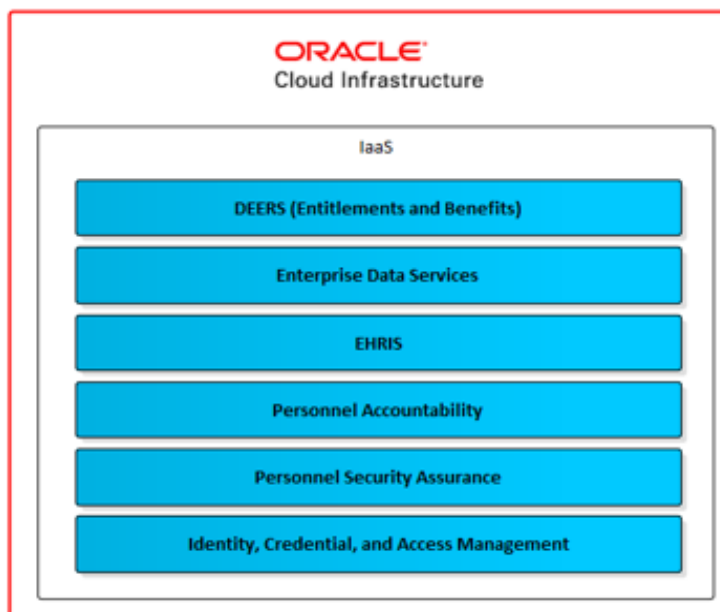






# Transition Roadmap

-  The **goal** is to move to a **flexible, scalable, and secure next generation computing environment**
- DMDC infrastructure modernization
- Planned move from homegrown, fully managed technologies to a **mixture of SaaS, PaaS, IaaS** and **on-prem technologies** that **balance user experience, cost, security** and the **pace of innovation**





# UPCOMING OPPORTUNITIES

*Presented by:*

*Rich Nalwasky*

*Division Director, Acquisition and Contract Management*

# Opportunities - DMDC



Requirement	Current Contract/Vendor	Planned Acquisition Strategy	NAICS Code	Est. PoP Start	Place of Performance
Next Generation Identity Capabilities	N/A	GSA - Region 3	541512	3/01/2022	Alexandria VA, Seaside CA, and Contractor Site
EHRIS WAGE Sustainment	H98210-17-F-0159 Agile Defense	GSA – ITPS BPA**	541512	3/27/2022	Alexandria VA, Seaside CA, and Contractor Site
Cardstock Blanket Purchase Agreement	GSA02Q17CJA0016 XTEC, Inc.	GSA - Region 2 or GPO	323111	6/04/2022	Alexandria VA, Seaside CA, and Contractor Site
ServiceNow	47QFMA20F0001 Booz Allen Hamilton	GSA – ITPS BPA**	541512	9/25/2022	Alexandria VA, Seaside CA, and Contractor Site
Interoperability Technology & Program Services (ITPS) Blanket Purchase Agreement (BPA)	Multiple Awardees	GSA - Region 3	541519	9/26/2022	Alexandria VA, Seaside CA, and Contractor Site
EHRIS Case Management Rationalization	H98210-18-C-0006 Salient CRGT, Inc.	GSA – ITPS BPA**	541512	3/29/2023	Alexandria VA, Seaside CA, and Contractor Site
Enterprise Management Information Technology Services (EMITS) II	47GQCA15F0081 Deloitte	GSA-FEDSIM	541512	8/02/2023	Alexandria VA, Seaside CA, and Contractor Site
World Wide COTS Hardware, Software, Maintenance & Integration Services III (WWHW/SW III)	47QFMA18F0041 Perspecta	GSA - Region 3	541512	9/16/2023	Alexandria VA, Seaside CA, and Contractor Site
Force Management Tracking System (FMTS)	H9821019F0004 Unissant, Inc.	DEOC EAD	541512	11/30/2023	Alexandria VA, Seaside CA, and Contractor Site

Note: The Government does not guarantee that the information provided is firm/factual. It should not be used for bid and proposal purposes.

\* Follow-on – current contract number provided      \*\* Assisted Acquisition

# Opportunities - DMDC



Requirement	Current Contract/Vendor	Planned Acquisition Strategy	NAICS Code	Est. PoP Start	Place of Performance
Commodity Contracts					
Atlassian JIRA Software Licenses	NNG15SD79B H9821021F0096 AURORA SYSTEMS CONSULTING, INC	DHRA Contracting	541519	4/19/2022	N/A
Adobe	NNG15SC87B Unistar Sparco	DHRA Contracting	541519	5/29/2022	N/A
ConfigSnapshot	NEW	DHRA Contracting	541519	9/25/2022	N/A

Note: The Government does not guarantee that the information provided is firm/factual. It should not be used for bid and proposal purposes.

\* Follow-on – current contract number provided      \*\* Assisted Acquisition



# Questions and Discussion



**For Additional Information,**  
visit DMDC at <https://www.dmdc.osd.mil/>

## Who We Are

**Overview:** DoD SAPRO represents the Secretary of Defense as the central authority charged with preventing sexual assault in the military and facilitating recovery for survivors

**Mission:** SAPRO promotes military readiness by reducing sexual assault through prevention, advocacy, and execution of SAPR Program policy, planning, and oversight across the DoD Community

**Vision:** A DoD community free of sexual assault



*Our approach is prevention-focused with an uncompromising commitment to victim assistance*



## Leadership

- Major General Clement S. Coward Jr., US Army
  - Director
- Dr. Nathan Galbreath, SL
  - Deputy Director
- Dr. Andra Tharp, HQE
  - Prevention Senior Advisor
- Col Tony Haught, US Air Force
  - Chief of Staff



## What We Do

We execute **policy, planning, and oversight** across the DoD Community

- **Policy:** to establish and reinforce prevention efforts, victim protections, and procedures for SAPR personnel
- **Planning:** to apply a strategic approach to combatting sexual assault with actions guided by five critical focus areas: *Prevention, Victim Assistance, Investigation, Accountability, and Assessment*
- **Oversight:** to unify prevention and response efforts of the Services by ensuring equal emphasis on critical challenge areas and making best practices common

Additionally, SAPRO's **operational portfolio** includes:



## What We Do *(cont.)*

SAPRO works hand-in-hand with the Army, Marine Corps, Navy, Air Force, and National Guard to standardize prevention and response efforts and institutionalize practices and services across the force



### **Sexual Assault Prevention and Response Program Core Elements:**

- Restricted and Unrestricted reporting options
- Special Victims' Counsel / Victims' Legal Counsel
- Sexual Assault Response Coordinators (SARCs) and SAPR Victim Advocates (VAs)
- Prevention program with leaders as the center of gravity

## What We Do (*cont.*)

Additionally, SAPRO's **operational portfolio** includes:



Safe Helpline is a crisis support service for members of the DoD community affected by sexual assault. The DoD Safe Helpline: Is available 24/7 worldwide with "click, call, or text" user options for anonymous and confidential support. Is to be utilized as the sole DoD hotline. Does not replace local base and installation SARC or SAPR VA contact information.



Department of Defense Sexual Assault Advocate Certification Program (D-SAACP) was established to standardize sexual assault response to victims and professionalize victim advocacy roles of Sexual Assault Response Coordinators (SARC) and Sexual Assault Prevention and Response (SAPR) Victim Advocates (VA).



Developed to meet requirements set forth in the Fiscal Year (FY) 2009 National Defense Authorization Act (NDAA), the Defense Sexual Assault Incident Database (DSaID) is the Department's authoritative, centralized case-level database used to collect and maintain information on sexual assaults involving members of the Armed Forces. DoD SAPRO operates DSaID and works collaboratively with the Services to implement and sustain the system.



To assist military sexual assault response professionals, DoD SAPRO developed and manages "SAPR Connect," an online platform to collaborate and share ideas, research, insights from experts, and news from the field.

# FY2022 Proposed Procurements

**All SAPRO requirements shall be based on sound practices in health communications and require sexual violence subject matter expertise.**

- Victim Outreach Campaign 2.0
  - Refresh of the Outreach to provide communication strategies, and public outreach that will raise awareness and build the capacity of SARCs and SAPR VAs to provide culturally competent care to vulnerable and special populations through training materials, communications and outreach, advertisements, web-accessible materials, public service announcements, videos, pod casting, radio spots, social media plan and website activities (e.g., blogs, Facebook, YouTube), marketing research and marketing campaigns. (\$750K) 1 Year
- SAPRO Training Center of Excellence (COE)
  - Innovative, effective ways to deliver common elements of workforce training, develop the means for practical exercise of required skills, and provide a common means of assessing workforce competence. Find the best educational practices within the Services and make them common practices. Deliver education and training virtually and/or at other educational activities within the Department of Defense. (\$2.9M)/Year, with options
- Professional Credentials for the Prevention Workforce.
  - Develops a standardized credential system for DoD and Service prevention workforce with the necessary knowledge and skills to effectively implement, credentialing service across the Department. \$ Estimate TBD

This information is for planning purposes only. All proposed acquisitions would occur in 2<sup>nd</sup> or 3<sup>rd</sup> Quarter.

# FY2022 Proposed Procurements

**All SAPRO requirements shall be based on sound practices in health communications and require sexual violence subject matter expertise.**

- Defense Advisory Committee for the Prevention of Sexual Misconduct Support
  - To provide independent advice and recommendations on the prevention of sexual assault involving Service members, as well as policies, programs, and practices of each Department and Military Service and each Military Service Academy. (\$945K) 1 Year
- Restorative Justice Model for the Military Justice System
  - Research and develop the tenets of a military restorative justice model, a proposed program framework, and a notional implementation approach for sexual assault cases. (\$100K) 1 Year

This information is for planning purposes only. All proposed acquisitions would occur in 2<sup>nd</sup> or 3<sup>rd</sup> Quarter.

# *Defense Suicide Prevention Office (DSPO)*

Industry Brief  
October 13/20, 2021

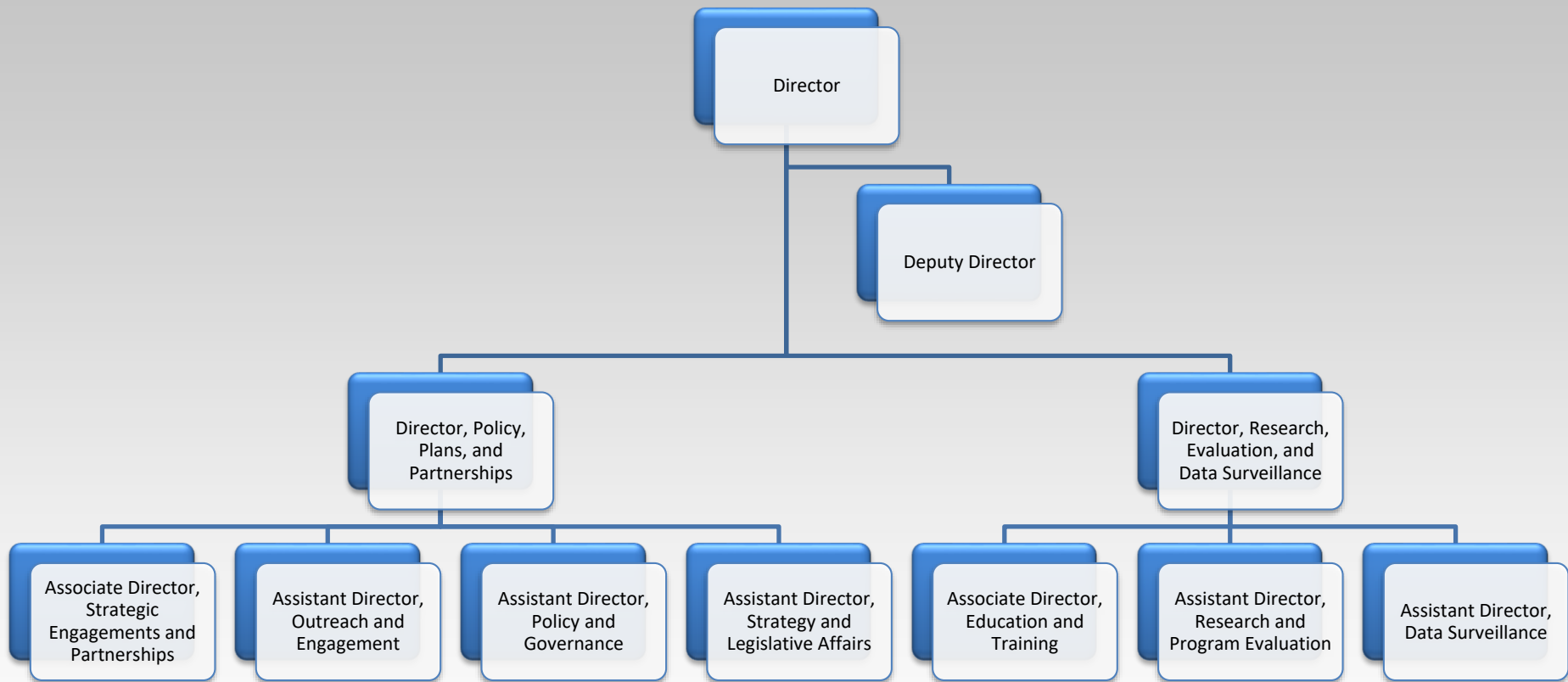


# DSPO Mission and Vision



- DSPO Mission: Advancing holistic, data-driven suicide prevention in our military community through policy, oversight, and engagement to positively impact individual beliefs and behaviors, as well as instill systemic culture change
- DSPO Vision: Unwavering pursuit of a mission-ready, suicide-free military community

# DSPO Org Structure





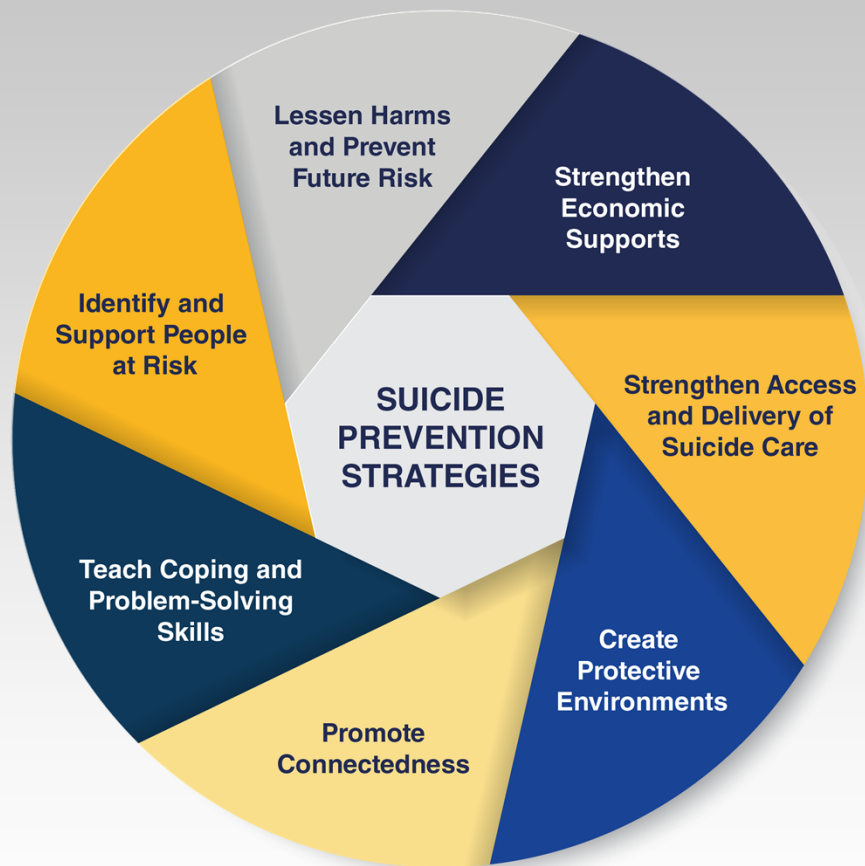
# The Public Health Approach



“To address the problem of suicide effectively will require an integrated approach in which experts from many disciplines come together to tackle the problem. Only with such an interdisciplinary effort can a full understanding of the complex nature of suicide be obtained. And only through this full understanding can effective interventions be designed.”

**Institute of Medicine  
Reducing Suicide: A National Imperative, 2002**

# DoD and the Public Health Approach



Suicide prevention requires a bundled approach that combines community and clinical interventions.

DoD is committed to implementing a multi-faceted public health approach to suicide prevention, aligned with the Defense Strategy for Suicide Prevention, as well as the seven broad suicide prevention strategies outlined by the CDC.

# DSPO Opportunities



Title/Description of Requirement	Planned Acquisition Strategy	Est. Solicitation Date	NAICS Code	Period of Performance
Support for research and program evaluation and data and surveillance services to further the mission and capability of DoD to enhance its suicide prevention efforts.	Small business set-aside	March 2024	541720 541715	March 2024 – 2029 / DSPO office and offsite

Note: The Government does not guarantee that the information provided is firm/factual. It should not be used for bid and proposal purposes.

\* Follow-on – current contract number provided



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