



**HEADQUARTERS
DEFENSE HUMAN RESOURCES ACTIVITY
4800 MARK CENTER DRIVE, SUITE 06J25-01
ALEXANDRIA, VA 22350-4000**

**MEMORANDUM FOR CENTER AND OFFICE DIRECTORS, DEFENSE HUMAN
RESOURCES ACTIVITY**

SUBJECT: Defense Human Resources Activity Small Business Program Goals

Small businesses serve a vital role for the Department of Defense, providing innovative solutions and adapting quickly to complex problems. They account for over ninety-nine percent of all employer firms and generate over forty-four percent of our Nation’s economic activity. In the Department’s recently released Small Business Strategy, Secretary Austin stated, “Despite their significance to the defense mission, the Department of Defense has yet to utilize the full potential of small businesses”. We must ensure we provide opportunities, encourage participation, and conduct outreach, including to new entrants and underserved communities. Small businesses help DOD maintain a battlefield advantage; we are proud of our Small Business Program achievements for Fiscal Year (FY) 2022. DHRA awarded nearly thirty-five percent of our contract dollars to small businesses, exceeding our thirty-one percent goal. I commend your support and efforts toward this accomplishment.

Every organization within DHRA is expected to provide maximum practicable opportunities to small businesses. It is imperative that you include the DHRA Office of Small Business Programs (OSBP) in all acquisition planning as early as possible. Collaborating with OSBP will enable acquisition teams to meet procurement timelines, improve market research efforts, and ensure consideration of small business early in the acquisition lifecycle.

This memorandum sets forth DHRA’s FY 2023 Small Business Goals:

Small Business Prime Contracting	25%
Small Disadvantaged Business	19%
Service-Disabled Veteran-Owned SB	3%
Woman-Owned SB	5%
HUBZone SB	3%

Full details on our FY22 small business achievements, the DOD Small Business Strategy, resources and market research tools can be found on the DHRA OSBP SharePoint (<https://dod365.sharepoint-mil.us/sites/OSDDHRA-HQ/OSBP/SitePages/Home.aspx>) and website (<https://www.dhra.mil/sb>).

Through your leadership, DHRA will deliver on our commitment to develop a strong and diverse industrial base, increase cost savings, agility, and modernization. Each Center Director will designate a point of contact to serve as a liaison with our OSBP, led by Tammy J. Proffitt, phone:703-332-9347, email: tammy.j.proffitt2.civ@mail.mil.

REGISTER.JEF
FREY.RAYMON
D.1046072339

Digitally signed by
REGISTER.JEFFREY.RA
YMOND.1046072339
Date: 2023.02.21
07:22:49 -05'00'

Jeffrey R. Register
Director